

JENELL GILYARD

GRAPHIC + DIGITAL + SURFACE PATTERN DESIGNER

NICE TO MEET YOU!

I have spent the last 8 years enjoying creating and designing for various print and digital projects. I bring a passion for typography, the user-experience, a proven work ethic and a fun attitude.

CONTACT ME

919.559.6268

design@brwnfoxcreative.com

300 Bear Creek Path, Apt 326
Morrisville, NC 27560

EXPERTISE + TECH SKILLS

Adobe Creative Suite

Photoshop | Illustrator | InDesign | Dreamweaver

MS Office

BASIC HTML/CSS

Wordpress Customization

MAC + PC platforms

EDUCATION

Peace College 2008

B.A. Graphic Design + Psychology

Raleigh, NC

AWARDS + RECOGNITION

Be Graphic: Make a Difference 04.10

Design Box Raleigh, NC

Juried Exhibition of Social Justice Posters

I SHINE AT

Print and Digital Design

Graphic User Interface Design

App and Website Layout Design

(Idea to Implementation)

Cheesecake

Sewing

REFERENCES AVAILABLE UPON REQUEST

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer 08.08 - Present

BrwnFox Creative formerly Elley-Gee Creative Raleigh, NC

Created branding packages for small businesses, from concept to print. Designed and Customized websites for various clients using Wordpress. Revamped existing projects and files to include content and photo updating. Pitched new ideas and concepts to clients for various campaigns.

Senior Graphic Designer 02.14 - 04.16

3C Institute for Social Development Cary, NC

Designed and planned informational graphics (print and digital) from concept to print.

Assisted with managing our Junior Designers.

Designed custom GUI for sites and apps targeted at diverse audiences.

Pitched new concepts for various product site layouts and interfaces.

Worked closely with stakeholders and other team members to include the Marketing, Game and Web Development teams.

Contract Production Graphic Designer 08.13 - 01.14

The Marketing Machine Raleigh, NC

Tasked with updating various print and digital informational graphics.

Created multi-page print documents to include in various publications such as employee handbooks, style guides and newsletters.

Designed digital graphics for website implementation.

Updated and designed e-newsletter layouts and templates.

Senior Graphic Designer 10.09 - 09.10

Signature Agency Raleigh, NC

Created logos and marketing materials for BioPharma clients.

Directed photo shoots.

Designed custom websites layouts, while working directly with a Developer.

Exhibit Graphic Designer 05.08 - 09.08

A. Brothers Associates Raleigh, NC

Took graphic concepts from idea to museum for interactive museum exhibit.

Collaborated with a multi-disciplinary team to complete projects.

Freelance Student Designer + Design Intern

06.06 - 05.08

Peace College + 2D Design Raleigh, NC

Created digital and print event and marketing collateral in university and small agency settings.